



Miir



The Conservation Alliance
Outdoor Business Giving Back to the Outdoors





MiiR

- Founded in 2010 by entrepreneur Bryan Papé
- Based in Seattle, Washington
- To learn more visit www.miiir.com



Certified



Corporation™



B Corp

- B Corp is term used for any for-profit entity that is certified by the nonprofit B lab as voluntarily meeting higher standards of transparency, accountability, and performance.
- All B Corp certified companies will be identified by the B Corp logo



Triple-bottom line thinking

PEOPLE PLANET PROFIT

Certified



Corporation

2788 – Certified B Corporations in 64 countries in 150 industries

230+ – Canadian B Corporations

PRODUCT TO PROJECT™

MiiR PIONEERED THIS MOVEMENT

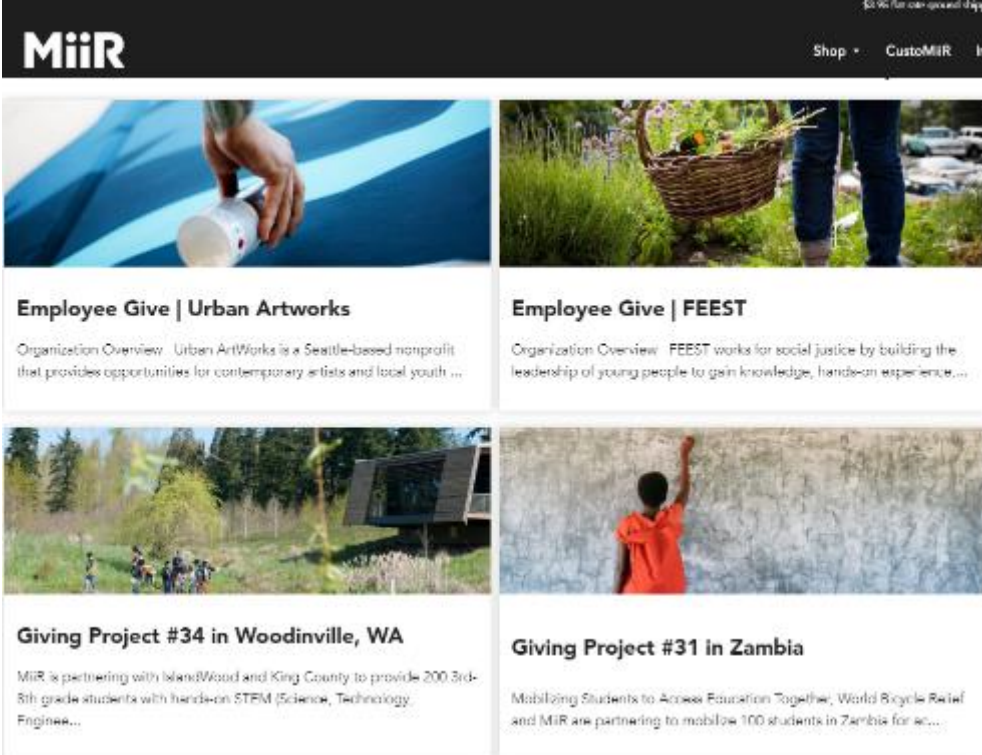
A business model where every product sold funds trackable giving projects through the MiiR Give.

Its giving projects provide transportation, education and clean water to those lacking access in the U.S. and around the world.

Its projects support education projects around the world

Its projects include infrastructure around the world

Each MiiR product sold comes with a Give Code™ that customers may register to connect with a project and community ultimately empowered by the MiiR Give.



The screenshot shows the MiiR website interface. At the top is the MiiR logo. Below it is a navigation bar with 'Shop' and 'CustoMiiR' links. The main content area features a grid of four project cards, each with a header image, a title, and a brief description.

- Employee Give | Urban Artworks**: Organization Overview: Urban ArtWorks is a Seattle-based nonprofit that provides opportunities for contemporary artists and local youth...
- Employee Give | FEEST**: Organization Overview: FEEST works for social justice by building the leadership of young people to gain knowledge, hands-on experience...
- Giving Project #34 in Woodinville, WA**: MiiR is partnering with IslandWood and King County to provide 200 3rd-8th grade students with hands-on STEM (Science, Technology, Engineering)...
- Giving Project #31 in Zambia**: Mobilizing Students to Access Education Together, World Bicycle Relief and MiiR are partnering to mobilize 100 students in Zambia for ac...

Give Code in Action

Every MiiR product includes a Give Code for total transparency. Follow these simple steps to register your Give Code and experience the story behind your purchase.



1. Purchase a MiiR product and receive a Give Code.



2. Register your Give Code on MiiR.com.



3. Receive GPS coordinates and photos of the project you helped fund!



Giving Project #31
in Zambia



Water Project #19
in Kathmandu,
Nepal



Health Project #32
in Seattle, WA



MiiR® Vacuum Insulated Camp Cup - 12 Oz.



MiiR® Vacuum Insulated Tumbler - 12 Oz.



MiiR® Vacuum Insulated Wide Mouth Bottle - 20 Oz.



MiiR® Vacuum Insulated Travel Tumbler - 16 Oz.



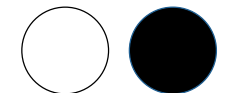
MiiR® Vacuum Insulated Food Canister - 16 Oz. [June]



Hot for 12 hours



Cold for 24 hours



MIIR® VACUUM INSULATED CAMP CUP - 12 OZ.

WHITE POWDER -ITEM #100273-104

BLACK POWDER -ITEM #100273-009

- Miir gives 3% of revenue to trackable giving projects. Every Miir product comes with a Give Code that allows you to experience the story behind your purchase. Flip. Register. Follow.
- Make your campfire memories a little warmer with a modern take on Grandpa's old camp cup. Use it for your coffee, tea or your favorite drink you want to keep hot or cold
- Thermo 3D™ Double Wall Vacuum Insulation Technology - **Keeps your drink hot up to 12 hours and cold up to 24 hours**
- This camp cup won't sweat or be hot to touch no matter the temperature of your drink
- 18/8 medical grade stainless steel doesn't transfer flavor or leave you with a metal aftertaste in your mouth
- Hardshell™ Powder coat has great color and prevents peeling
- BPA free
- Press-on lid prevents splashes and keeps drinks warm longer

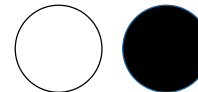


MIIR® VACUUM INSULATED TUMBLER - 12 OZ.

WHITE POWDER -ITEM #100274-104

BLACK POWDER -ITEM #100274-009

- MiiR gives 3% of revenue to trackable giving projects. Every MiiR product comes with a Give Code that allows you to experience the story behind your purchase. Flip. Register. Follow.
- BPA free. Inspired by the timeless paper cup, the Vacuum Insulated Stainless Steel Tumbler is simple, easy to travel with, and fits comfortably in both your cupholder and daily routine. From coffee tumbler to iced tea cup, this tumbler will keep your drink hot or cold longer
- Thermo 3D™ Double Wall Vacuum Insulation Technology - Keeps your drink hot up to 12 hours and cold for up to 24 hours. This Tumbler won't sweat or be hot to touch no matter the temperature of your drink
- Hardshell™ Powder coat has great color and prevents peeling. 18/8 medical grade stainless steel doesn't transfer flavor or leave you with a metal aftertaste in your mouth. The press-on lid makes for easing sipping, prevents splashes, and keeps drinks warm longer



Hot for 12
hours



Cold for 24
hours



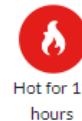
MIIR® VACUUM INSULATED WIDE MOUTH BOTTLE - 20 OZ.

WHITE POWDER -ITEM #100275-104

BLACK POWDER -ITEM #100275-009

MiiR

- MiiR gives 3% of revenue to trackable giving projects. Every MiiR product comes with a Give Code that allows you to experience the story behind your purchase. Flip. Register. Follow.
- The Wide Mouth Bottle won't sweat or be hot to touch no matter the temperature of your drink. It is easy to clean and to add ice cubes
- 18/8 medical grade stainless steel doesn't transfer flavor or leave you with a metal aftertaste in your mouth
- Hardshell™ Powder coat for great color and prevents peeling
- BPA free and leak proof
- Thermo 3D™ Double Wall Vacuum Insulation Technology –
- Keeps your drink hot up to 12 hours and cold for 24 hours



Hot for 12
hours



Cold for 24
hours



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MIIR® VACUUM INSULATED TRAVEL TUMBLER - 16 OZ.

MiiR

WHITE POWDER -ITEM #100276-104
BLACK POWDER -ITEM #100276-009009

- MiiR gives 3% of revenue to trackable giving projects. Every MiiR product comes with a Give Code that allows you to experience the story behind your purchase. Flip. Register. Follow.
- The leakproof locking lid makes for easy sipping
- The Travel Tumbler keeps your morning coffee or tea hot up to 12 hours and cold up to 24 hours. Thermo 3D™ Double Wall Vacuum Insulation Technology
- This Travel Tumbler won't sweat or be hot to touch no matter the temperature of your drink
- 18/8 medical grade stainless steel doesn't transfer flavor or leave you with a metal aftertaste in your mouth
- Hardshell™ Powder coat has great color and prevents peeling
- BPA free



16 OZ.



Hot for 12
hours



Cold for 24
hours

